



CHAPMAN UNIVERSITY  
**DODGE COLLEGE**  
OF FILM AND MEDIA ARTS

## ACADEMIC PROGRAMS

### **Undergraduate**

#### ***Film Studies (B.A.)***

The film studies degree offers students the opportunity to explore film history, theory, and criticism in depth along with a hands-on introduction to production. This combination of theoretical study with production experience gives students a unique understanding of how film creates meaning.

#### ***Screenwriting (B.A.)***

The study of screenwriting is an intensive program aimed at helping screenwriters to develop their individual creative voices as they explore the intricacies of story structure, character development, writing believable dialogue, and understanding film language and genres. Students learn to write in a variety of forms, including the short film, feature film, and episodic (television and mini-series).

#### ***Public Relations and Advertising (B.A.)***

With a focus on storytelling for business, students learn to put their creativity to work for any organization using video, print, and the Internet as strategic communications tools. An emphasis in entertainment marketing, encourages students to explore careers in film, television, music, and related fields.

#### ***Film Production (B.F.A.)***

The film production degree provides professional education in a liberal arts environment, a combination that prepares students to create as film artists who understand the social, cultural, and historic context of film language while developing their skills in one or more areas of production, including writing/directing, picture editing, cinematography, producing, or sound.

#### ***Television and Broadcast Journalism (B.F.A.)***

This degree offers students a broad introduction to the storytelling forms of the medium of television, from news to talk shows, from documentaries to entertainment. Working from an introduction to the history of television and film language, students learn specific production skills and may choose to pursue further study in broadcast journalism or television production.

#### ***Digital Arts (B.F.A.)***

Developed to offer students a full array of courses that take advantage of the new storytelling possibilities of the digital arts, this degree includes work in animation and visual effects as they relate to storytelling for the screen.

### ***Screen Acting (B.F.A.)***

Students interested in acting on stage or screen will be prepared through courses in the Theater Department as well as courses in Dodge College that enable actors and filmmakers to learn and work together. Students will act in student films; they will leave with a reel to take into the industry.

### ***Creative Producing (B.F.A.)***

This unique program opens the doors to the business side of the business of film and television, including courses on financing, story development, and production. Students will also have the opportunity to study in Singapore, where this degree is also offered by Chapman through the School of Film and Media Studies at Ngee Ann Polytechnic.

## **GRADUATE (Conservatory of Motion Pictures)**

### ***Film Production (M.F. A.)***

This program provides students with a strongly professional course of study, preparing them for production-oriented careers in the film and television arts. The first year of the program in film production challenges students with an intensive foundational experience covering the fundamentals of screenwriting, directing, cinematography, editing, producing, production design, and sound design as well as the evolution of the language of visual storytelling. In the second year – the first conservatory year –students focus on their desired area of specialization—directing, screenwriting, cinematography, editing, audio design or producing.

### ***Screenwriting (M.F.A.)***

The screenwriting program includes intensive coursework through seminars in writing drama, comedy, and adaptations. Students also learn how to pitch and develop projects.

### ***Film and Television Producing (M.F.A.)***

**The degree in film and television producing is designed for students who wish to be involved in the management/business process of developing a creative property.** Courses include the study of film and television financing, entertainment law, marketing/distribution/exhibition, independent feature filmmaking, and pitching.

### ***Production Design (M.F.A.)***

The Master of Fine Arts program in production design includes the study of film language as well as training in visual research and the art and craft of visual design. The program utilizes traditional methods and cutting-edge digital technologies to prepare students to work production designers, art directors, set designers, illustrators or set decorators.