



CHAPMAN UNIVERSITY
DODGE COLLEGE
OF FILM AND MEDIA ARTS

FAST FACTS

May 2011

Degrees

- B.A., Film Studies, Public Relations and Advertising, Screenwriting
- B.F.A., Film Production, Television and Broadcast Journalism, Digital Arts, Screen Acting, Creative Producing
- M.A., Film Studies
- M.F.A., Screenwriting, Film and Television Producing, Film Production (with specializations in directing, editing, cinematography, production design and sound design), Production Design
- Joint Degrees M.B.A./M.F.A.; J.D./M.F.A.

Location

- Orange, California; 40 miles south of Los Angeles

Educational focus

- Primary focus on storytelling in mainstream Hollywood feature films and television, and on storytelling for business through advertising and public relations
- An emphasis on the "business of the business," how the film industry works, i.e., how films are created, marketed, and exhibited
- A belief that film is "the literature of this century"

Hallmarks of the Chapman program

- Students get a camera in their hands day one
- Focus on discovery of one's own storytelling voice
- Small classes/personalized education
- Direct contact with mentoring faculty
- Collaborative environment

Student body

- More than 1,500 students; international students from 30 countries and numerous Fulbright Scholars
- Admission is highly selective; one in seven applicants is offered admission to film production

Faculty

- 38 full-time, 70+ adjuncts
- Faculty are working professionals who have won Oscars, Emmys and Clios. Full-time faculty have a combined filmography of more than 300 feature films

Unique characteristics

- Facilities are open for student use 24/7
- Each student makes a film or a creative reel, writes a screenplay, develops a film property ready to be produced or creates a public relations or advertising campaign to serve as a calling card to the industry

Industry Insiders

- A steady stream of Hollywood guests to the Industry Insiders class has included Robert Zemeckis, Bryan Singer, Garry Marshall, Conrad Hall, Stephen Sommers, Paul Mazursky, Richard Donner, Randa Haines, Rob Cohen, Butch Hartman, Stephen Cannell and many, many others

Filmmaker-in-Residence

- Each semester, a renowned filmmaker spends 15 weeks on campus screening films and working individually with 10 selected film scholars
- Filmmakers-in-Residence have included directors Jonathan Sanger, Randal Kleiser, Richard Benjamin, Tony Bill, William Friedkin, Harold Becker, Carl Franklin, Martha Coolidge, Arthur Hiller, Mark Rydell, Daniel Petrie Sr., John Badham, Peter Medak, Jocelyn Moorhouse and animation director Bill Kroyer; producers Mace Neufeld and David Foster, production designer Polly Platt, editor Bob Jones, writer/director David Ward, and television director Sheldon Epps

Hollywood connections

- First Cut: Select student films are screened for industry representatives at the Directors Guild of America (DGA) in Los Angeles each fall and New York each spring
- Killer Scripts: Summaries of top student scripts are sent directly to agents, producers, & development executives
- Women in Focus: Annual conference featuring women in various aspects of the business

International Initiatives

- Chapman offers a B.F.A. degree in Creative Producing in Singapore, in partnership with the School of Film and Media Studies at Ngee Ann Polytechnic
- A scholarship program enables students to travel to various countries to create documentaries about NGOs; students have visited Cambodia, Botswana, Cameroon and Tanzania
- Film students participate in an exchange program with the Seoul Institute of the Art and Dongseo University in Korea, the Graduate Institute of Filmmaking of Taipei National University of the Arts in Taiwan, and Ngee Ann Polytechnic in Singapore
- Chapman is one of 14 U.S. colleges and universities elected to membership in the Centre International de Liaison des Ecoles de Cinéma et de Télévision (CILECT), the preeminent international body of film schools

Student production

- Students own their own films
- School-funded location film and television projects shoot in January with student scripts and crews selected competitively; many films are shot on 35mm
- Film Festival Coordinator helps students enter their work in festivals
- Students screen their final senior thesis and graduate thesis films each spring; advanced students often shoot on 35mm
- On-campus telecine helps lower costs
- Students can take advantage of motion capture and green screen to create sophisticated composited projects

Marketing focus

- Public relations and advertising students learn the tools of the film and television industry and the Internet to tell stories for business
- These students also partner with film students to write marketing plans for student films

Internships

- Internships are available at the major studios, networks, independent production companies and public relations and advertising agencies
- Internships abroad are also available at the Cannes Film Festival

Alumni

- Chapman alumni are currently working at many of the major production entities, including Imagine, CBS, NBC, UPN, Sony, Fox, Dreamworks, Paramount, Universal and Disney
- PR and Advertising students have gone to work for agencies such as Ketchum; Rogers and Cowan; Porter Novelli; Fleishman Hillard; Chiatt Day; Saatchi and Saatchi; Foote, Cone & Belding as well as for corporations and non-profit institutions.
- Broadcast Journalism alumni have been on the air in Los Angeles, Toledo, and Pittsburgh, among other cities, on network affiliates as well as local channels

The DeMille Connection

The entry rotunda of Knott Studios is named for the legendary director Cecil B. DeMille, in honor of endowment support from Cecilia Presley, DeMille's granddaughter, a longtime Chapman trustee. The building features a priceless collection of movie art and film posters curated by Mrs. Presley.

Chapman University

- An independent, 4-year liberal arts-based university with 5,700 students
- 45 undergraduate majors and 28 graduate programs, including business and law
- Chapman University was founded in 1861

Film School History

- 1970s: First film classes offered at Chapman
- 1981: First full-time film professor hired, Bob Bassett (now dean)
- 1983: First Location Filmmaking project
- 1992: Department of Film and Television formed
- 1996: The School of Film and Television founded
- 1999: First Filmmaker-in-Residence, director Arthur Hiller
- 2004: Film school named the Lawrence and Kristina Dodge College of Film and Media Arts
- 2006: Marion Knott Studios completed
- 2008: Dodge College Singapore campus opens doors

August, 2011